Installation of the Chancellor
Mr Bill Scales AO
February 2006
The Installation of the Chancellor
Swinburne University of Technology
Mr Bill Scales AO
22 February 2006
Hawthorn Town Hall
Official Party

Mr John Landy, AC, MBE, Governor of Victoria and Visitor to the University

Mr Bill Scales AO, Chancellor

Professor Ian Young, Vice-Chancellor

Mr Trevor Brown, Deputy Chancellor

Professor Joy Wandin Murphy AO, Senior Woman of the Wurundjeri People

Datu Rashid Bin Mohamad Azis, Chair of Executive Committee, Swinburne Sarawak Sdn Bhd

Dr Michael Tomlinson, University Secretary

Ms Sarah Davies, Vice-President (Student Affairs), Mace Bearer
Order Of Proceedings

Musical Prelude

Entrance of Academic Procession

Vice-Regal Salute

Indigenous Welcome

Professor Joy Wandin Murphy AO
Senior Woman of the Wurundjeri People

Formal Opening

Mr Trevor Brown
Deputy Chancellor

Proclamation of the Appointment to the Office of Chancellor

Dr Michael Tomlinson
University Secretary

Welcome and Introduction

Professor Ian Young
Vice-Chancellor

Installation of the Chancellor

John Landy, AC MBE
Governor of Victoria

Address

The Hon Lynne Kosky, MP
Minister for Education and Training

Address by the Chancellor

Mr Bill Scales AO

Formal Closing

Mr Trevor Brown

Departure of Academic Procession

Incidental Music
Mr Bill Scales, AO, BEc, FIPAA

Acknowledged as one of the nation’s most influential public policy reformers, Mr Bill Scales AO has held a number of high-profile leadership roles in both the public and private sectors. These roles include Group Managing Director of Regulatory, Corporate and Human Relations and Chief of Staff at Telstra, Secretary to the Department of Premier and Cabinet in Victoria, Chairman of the Industry Commission and Chairman of the Automotive Industry Authority.

Mr Scales has also served on many boards, committees and councils. He is currently a Commissioner on the Australian Government’s Safety Rehabilitation and Compensation Commission and a member of the Advisory Board of the Melbourne Institute of Applied Economic and Social Research.

In 1993, he was made an Officer in the Order of Australia for his services to Industry. In 2003 he was awarded a Centenary Medal for Outstanding Service to Business and Commerce.

Since retiring from Telstra in August 2005, Mr Scales has been appointed Deputy Chair to the Australian Safety Compensation Council, (whose role is to provide leadership and coordination of Australia’s efforts to prevent workplace death, injury and disease), and Chairman of the Port of Melbourne Corporation, Australia’s largest container port.

Mr Scales is also a Non-Executive Director of Commander Communications and a Member of the Advisory Board of Proudfoot Consulting.

Mr Scales’ appointment as Chancellor of Swinburne University of Technology reflects his personal understanding and commitment to the importance of education in people’s lives. Mr Scales began his working career at 15, completing a five-year fitter and machinist apprenticeship and finishing an Economics degree at Monash University 15 years later. He has also completed the Harvard Business School’s Advanced Management Program.

Mr Scales believes that having the opportunity to continue his education through part time university studies later in his life enabled him “to fulfil a dream that would not otherwise have been available to me”.

“I feel very strongly that appropriate and relevant forms of education should be available to people at different phases in their lives. The world we now live in requires all of us to embrace life-long learning, particularly if we are to make the most of our talents and the career opportunities available to many of us.”

“As Chancellor of Swinburne, I hope to be able to provide strong leadership to Council and thoughtful, but ‘quiet’ support to the Vice-Chancellor and other leaders at Swinburne. In particular, my goal is to make a significant contribution to achieving the vision of the University, its council, and its staff. That is, to enhance Swinburne’s already respected position as one of Australia’s leading learning and research institutions, and as an innovator in the provision of high quality, engaging and relevant education.”
Swinburne University of Technology

Swinburne University of Technology has grown significantly from its origins as the Eastern Suburbs Technical College, founded by George Swinburne in 1908.

Over the intervening ninety-eight years, the University has retained many of the features which George Swinburne nurtured. The institution has retained an emphasis on technology and in terms of its student mix is now the most technology-focused University in Australia. Swinburne has also retained a mission to serve the eastern suburbs of Melbourne, as highlighted by its thriving campuses throughout the east of Melbourne. The University has also retained an emphasis on providing pathways to education. It is one of only five dual-sector universities in Australia that combine Technical and Further Education (TAFE) and Higher Education in the one institution. This feature has enabled Swinburne to develop effective pathways between the sectors. This is reflected in the high levels of students who progress from TAFE to Higher Education – the highest such rates in Australia.

Swinburne offers education to more than 30,000 students each year, across seven campuses: six in eastern Melbourne as well as an offshore campus in Sarawak, East Malaysia. Sarawak represents the hub of Swinburne’s rapidly developing trans-national education activities. As part of its aim to be a truly international university, Swinburne now offers programs in China, Hong Kong, Vietnam, Singapore and Malaysia.

The quality of the University’s educational programs was recognised by its performance in the Federal Government’s Learning and Teaching Performance Fund. In this program, Swinburne was one of only five Australian universities judged as excellent in the provision of education.

Swinburne is also a rapidly developing research University. Its growth in research income in recent years has been one of the highest in Australia. In the 2005 round of ARC Discovery grants, Swinburne ranked third in Melbourne in terms of the number of grants won, ahead of more established and larger universities.

As it approaches its centenary, Swinburne University of Technology remains true to its past, focusing on providing a high-quality education for the people of Melbourne and remaining engaged with industry and community. At the same time, Swinburne is focused on building an international future, focused in research and providing a range of educational opportunities to students from across the region.
The Office of the Chancellor

The Swinburne University of Technology Act provides for a Council to be the governing authority of the University, and for a Chancellor to be elected.

The Chancellor is the Head of the University, presiding over meetings of the Council, and is an ex-officio member of all bodies of the University.

In earlier times the position was confined to ceremonial matters. The contemporary Chancellor has a key role as chair of the governing body, which guides and monitors the management of the University.

Ceremonial Items

The history of academic dress reaches back to the days of the world's oldest universities.

The design of the Swinburne gown is based on an Oxford and Cambridge tradition for University Chancellors' robes and employs an English Queen's Counsel style gown in a black fabric with appropriate traditional adornment (horizontal banding) on the sleeves and the edges of the gown. The traditional colour of embellishment on a Chancellor's gown is gold, and red elements have been added to identify the gown as that of Swinburne University of Technology.

In universities a mace is used as a symbol of Institutional authority and it is carried in procession before the Chancellor as a symbolic weapon of protection. Fabricated from Queensland silky oak, sterling silver and gold, the mace has eight facets resolving as an open silver finial and crown which contains a carving of the rampant boar from the Swinburne coat of arms.

The chair has eight divisions on the seat and back with an engraved silver boar and the Southern Cross on the upper back.

The ceremonial items of the office of the Chancellor of Swinburne University of Technology were designed by Professor Helmut Lueckenhagen, Dean, Faculty of Design.

Civic contributions made towards the purchase of these items included the former City of Prahran for the University Mace, the former City of Hawthorn for the Chancellor's Chair and the former Shire of Lilydale for the Chancellor's gown.