

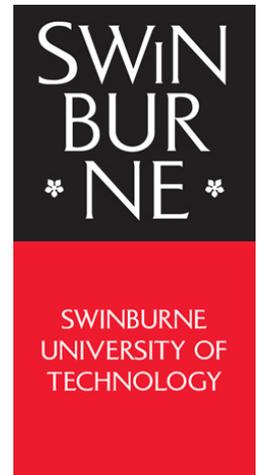
## Swinburne Commons

Title: John Hopkins (Swinburne Story)

Author(s): John Hopkins

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Audio/video available from: <http://commons.swinburne.edu.au>



I'm John Hopkins and this is my Swinburne story.

One thing I will say to students who might not necessarily know what a supply chain is, is that every business in the world, no matter what it is, whether you're making things, whether you're delivering service, you have a supply chain that enables you to do it.

My name's John Hopkins. I'm a senior lecturer in Supply Chain and Logistics Management at Swinburne University of Technology.

The first real job that I ever wanted, other than being a footballer for Liverpool or being an astronaut or something like that, was actually to design cars. And I did actually follow that dream, to a certain extent.

My first job was as an apprentice for General Motors. But once I'd been there and I'd evolved and had a bit more experience, I became a lot more interested in the business side of things and how cars were made and how they were shipped around.

I've moved into the supply chain logistics area at Swinburne. And currently, it's very small. We only have one course. But we very much have plans to have other courses.

It's a great opportunity for me to come in at the ground level and build something good. So I think that's very exciting.

At the moment, I'm working on two main projects.

So one looks at traffic congestion. It's a slightly different perspective. So it doesn't look at how governments tackle traffic congestion, but looks at how supply chains or businesses tackle congestion.

Another project that I'm working on at the moment looks at the skills and competencies in the procurement profession. We're going to be working until we're 70 now in Australia. So I think online is going to be a big part of my career going forward.

And I think Swinburne seemed to be one of the most best prepared universities to move into that space and do good things with online learning.