

Transcript

Title: Erina's next gen story
Creator: Swinburne University of Technology
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Audio/video for this transcript available from: <http://commons.swinburne.edu.au>



ERINA: My name is Erina Salim. I am from Indonesia and I am studying Bachelor of Communication Design. My first experience at Communication Design is when I was little and I had this phone app that works similarly to Photoshop and I really enjoyed it.

I choose Swinburne because I did some research and I found that Swinburne is linked to industry and their design courses are practical. I received scholarships from Swinburne and it made me feel supported because I felt like Swinburne appreciates my hard work and it also made me feel good that I can contribute to the fees that my family have to pay. On the first day of orientation the first person that came up to me happened to be in the same class and in the same course and we became friends right away.

One of my favourite subjects is web design because I learn how to build website mockups, and learn the fundamentals of the coding, and it made me want to give UX design a try. Freelance work that I do is design projects. Clients are mostly connections that I made from Swinburne. Part of an industry linked project by Swinburne I did design strategy for T2 which is a tea company in Australia. We created mockups and design proposal document. My strategy was a gift of calmness for a lunar new year which is to promote calmness between the busy holiday season. Think Swinburne has given me real industry experience because all the assignments has followed the same process as I would find in the workplace. One of my other passion and design is photography. What I like about photography is that I am able to capture moments that people might not often see. The photography competition that I entered was the Australian Photography Magazine photo of the year award. I applied my people amongst water photo and received a commendation for it.

In a future I would like to build my career in Australia. What I see myself doing in my career is to be a Communication Designer. Also, I would like to pursue my photography even further. I think Swinburne is a next gen university because of its advanced approach to teaching.

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