

## Transcript



Title: Meet Brydie at her BOSCH placement

Author(s): Professional Placements

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BRYDIE: My name's Brydie. I'm studying Bachelor of Business (Professional) with a major in marketing and I'm currently at BSH Home Appliances in the Bosch marketing team.

I thought I'd need to know everything about marketing and they'd expect me to already have my head screwed on about everything, but really that wasn't the case. They knew I was still learning.

So this is just some of our oven range. Has some point of sale that I've done. So, down here there's just like the oven.

Yeah the experience is amazing. You can't get it anywhere else. I mean you're put in right into the position that you would be if you were doing it full-time.

At the start I wasn't sure if it's really what I wanted to do because I wasn't that big on business. But in the end I thought it's the only way I'm going to realise what I want to do in the future.

Well I did get to go up to Brisbane, actually. There was a display that I created and I got to see that in real life. So that was really cool just got a free trip up there to do a bit of work for a bit.

My manager says most places if they're looking for a job straight out of uni you need experience. So this is the best way to get it.

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