

# Communicating psychological theory with creative cloud express

## Educational Level:

Higher Education  
Postgraduate

## Subject Area (s)

Psychology / Counselling

### Therapeutic Resource (group mark)

	High Distinction	Distinction	Credit	Pass	Unsatisfactory
<p><b>Therapeutic Resource (5%)</b> A therapeutic resource has been developed that aligns with the identified needs and the therapeutic approach. The resource is well-presented and sufficient detail is given to allow the marker to understand how it is utilised.</p>	<p>An outstanding resource has been developed which has a clear connection to the theoretical rationale of the chosen therapeutic approach.</p>	<p>An excellent resource has been developed which has an excellent connection to the theoretical rationale of the chosen therapeutic approach.</p>	<p>A resource has been developed which has a good connection to the theoretical rationale of the chosen therapeutic approach.</p>	<p>A resource has been developed which has an adequate connection to the theoretical rationale of the chosen therapeutic approach.</p>	<p>The resource is absent, or the therapeutic resource has no clear connection to the theoretical rationale of the chosen therapy.</p>

<p><b>Digital literacies (5%)</b> Demonstrates <i>technical literacy</i> (ability to use a digital tool to achieve a communication outcome) in the development of a therapeutic resource.</p>	<p>An outstanding, professionally produced resource which indicates successful engagement with design software to communicate psychotherapeutic theory to health and human service users.</p>	<p>An excellent, professionally produced resource which indicates successful engagement with design software to communicate psychotherapeutic theory to health and human service users.</p>	<p>A good, professionally produced resource which indicates successful engagement with design software to communicate psychotherapeutic theory to health and human service users.</p>	<p>An adequate resource which indicates engagement with design software to communicate psychotherapeutic theory to health and human service users.</p>	<p>Absent resource or resource indicates failure to engage with design software (e.g., MS Word is used) and/or resource fails to communicate psychotherapeutic theory to health and human service users.</p>
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### Written Report (Individual mark)

<p><b>Report (70%)</b> <i>All sections of the report are presented, and the work indicates a thorough understanding of the material and careful research. There is a clear link between the research presented and the therapeutic resource. The report demonstrates an understanding of counselling with the identified issue or client group.</i></p> <p><i>Sufficient detail is given to allow the marker to understand how it is utilised.</i></p>	<p>All sections of the report are presented, and the work indicates an outstanding understanding of the material and careful research. There is a clear link between the research presented and the therapeutic resource. The report demonstrates an outstanding understanding of counselling with the identified issue or client group.</p> <p>Outstanding details on how the resource is used within a therapeutic context.</p>	<p>All sections of the report are presented, and the work indicates an excellent understanding of the material and careful research. There is a clear link between the research presented and the therapeutic resource. The report demonstrates an excellent understanding of counselling with the identified issue or client group.</p> <p>Excellent details on how the resource is used within a therapeutic context.</p>	<p>All sections of the report are presented, and the work indicates a good understanding of the material and research. There is a good link between the research presented and the therapeutic resource. The report demonstrates a good understanding of counselling with the identified issue or client group.</p> <p>Clear details on how the resource is used within a therapeutic context.</p>	<p>Most sections of the report are presented, and the work indicates an adequate understanding of the material and research. There is an adequate link between the research presented and the therapeutic resource. The report demonstrates an adequate understanding of counselling with the identified issue or client group.</p> <p>Adequate details on how the resource is used within a therapeutic context.</p>	<p>Sections of the report are inadequately described or missing. Work that is reported indicates an inadequate understanding of the material and/or research. There is no or there are limited links between the research and the therapeutic resource. The report demonstrates an inadequate understanding of the identified issue and/or client group.</p> <p>There are no or there are limited details on how the resource is used within a therapeutic context.</p>
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<p><b>Reflection (15%)</b>  <i>The individual reflection demonstrates a thoughtful approach and integration. There is nuance and recognition of complexity in the student's writings. The student responds to all three questions with a clinical focus rather than a personal life narrative of the student. The reflection places a strong emphasis on the challenges, benefits, and complexities of implementing these clinical strategies with clients to help improve client wellbeing and welfare. Although theory and research are not the focus of the reflective analysis, these are acknowledged when appropriate.</i></p>	<p>Outstanding reflective analysis that demonstrates a thoughtful approach and integration. There is nuance and recognition of complexity in the analysis. The student responds outstandingly to all three questions with a clinical focus rather than a personal life narrative. The reflection places a strong emphasis on the challenges, benefits, and complexities of implementing the identified clinical strategy with clients to help improve client wellbeing and welfare. Theory and research were acknowledged appropriately.</p>	<p>Excellent reflective analysis that demonstrates a thoughtful approach and integration. There is nuance and recognition of complexity in the analysis. The student responds excellently to all three questions with a clinical focus rather than a personal life narrative. The reflection places a strong emphasis on the challenges, benefits, and complexities of implementing the identified clinical strategy with clients to help improve client wellbeing and welfare. Theory and research were acknowledged.</p>	<p>A good reflective analysis that demonstrates a degree of thoughtfulness and integration. There is a degree of nuance and recognition of complexity in the analysis. The student responds well to all three questions with a clinical focus rather than a personal life narrative. The reflection places an emphasis on the challenges, benefits, and complexities of implementing the identified clinical strategy with clients to help improve client wellbeing and welfare. Theory and research were acknowledged but could have been more clearly integrated.</p>	<p>An adequate reflective analysis that demonstrates adequate thoughtfulness and integration. There is some nuance and recognition of complexity in the analysis. The student responds adequately to all three questions with a clinical focus rather than a personal life narrative, but the answers could have been clearer. The reflection adequately discussed the challenges, benefits, and complexities of implementing the identified clinical strategy. Theory and research were limited or used inappropriately (e.g., research and theory is used at the expense of personal reflections; student's use of theory and research indicates a minor misunderstanding of fundamental principles).</p>	<p>Reflective analysis is missing, or the analysis shows limited integration and/or reflection. There is limited nuance in the reflective analysis. The student fails to answer all three questions, or if they do, there is no clinical focus (e.g., the student's personal life narrative is detailed without connection to clinical practice). The reflection fails to discuss the challenges, benefits, and complexities of implementing the identified clinical strategy or this is done poorly. Theory and research are absent or used inappropriately (e.g., research and theory is used at the expense of personal reflections; the use of research and theory indicates a major misunderstanding of fundamental principles).</p>
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<b>Presentation (5%)</b> <i>The quality of written expression and presentation.</i> <i>Clarity of the structure.</i> <i>Correct referencing.</i>	Outstanding written expression and presentation. Outstanding structure. Perfect APA 7th edition referencing.	Excellent written expression and presentation. Excellent structure. Correct APA 7th edition referencing.	Good written expression and presentation. Good structure. Correct APA 7th edition referencing with one or two minor errors or omissions	Adequate written expression and presentation. Adequate structure. Generally correct APA 7th edition referencing with occasional errors or omissions.	Poor written expression and presentation. Poor or absent structure. Generally incorrect referencing with frequent errors or omissions.
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