

Transcript



Title: Professional Placement at BOSCH

Author(s): Professional Placements

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THISHI: I'm currently studying a Bachelor of Business majoring in Marketing at Swinburne. I actually did my diploma in Sri Lanka through an institution affiliated with Swinburne and when I was in the process of transferring into my degree was when I heard about the professional degree offered by Swinburne.

I found this a really cool opportunity as it not only gave you the chance to study but also work for 12 months in Australia.

My role at Bosch is assisting the brand managers of Bosch blue Power Tools and Measuring Tools.

I was quite nervous to start a new job in a new country. But from the moment I walked into my department I felt so at home. Everyone here is just so welcoming and helpful. I find that students are given lots of responsibility to handle tasks and projects independently while there also exists a culture where it's very easy to go and approach our managers if you require assistance or advice.

Through this opportunity I have not only been able to participate in corporate social responsibility activities but also organise them, like soup vans and the corporate games. And I find that has been a very rewarding experience.

CLAUDIA: Thishi fits into our team really well. We give our students the same marketing projects and responsibilities that we would to our full-time employees. So no project is too big or small. As times gone by, it has been really nice to watch Tish grow that confidence and develop more business skills within her work environment, and she's really taking on a heap of projects and pushes herself outside of her comfort zone which has been really good.

Bosch have a great structure and support. We have programs in place and the best professionals and experts in a range of fields to help you develop those skills, whether it is engineering, finance, business, marketing, communications.

Swinburne make it really easy to on-board students that we take on for their professional placement and I highly encourage industry to take on a student.

THISHI: Students should do a professional placement because I believe it's a stepping stone for the next part of your career. And I think it prevents you from being thrown straight into the deep end and not knowing what to expect once you graduate.

I still haven't decided what I want to do, if I want to continue working in Australia, go back home to Sri Lanka, or work in a different country altogether. But for now I am just happy to explore any opportunity that comes my way.

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