Transcript

Title: Manon Beauchamp-Tardieu (Alumni Impact Awards 2023)

Creator: Swinburne University of Technology

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Manon Beauchamp-Tardieu (Alumni Impact Awards 2023). Innovative Planet Impact Award Finalist.

NARRATOR: Manon Beauchamp-Tardieu is the founder and CEO of Little Green Panda, a start-up on a mission to combat the single use plastic crisis.

Manon graduated with a double degree in Communication Design and Business from Swinburne, and also participated in Swinburne's accelerator program, which supports start ups to gain early traction. Little Green Panda's first venture was sustainably produced straws made from agricultural waste and handcrafted by female farming communities in remote areas around the world, such as Vietnam and Mongolia, where employability is scarce.

These straws have now been supplied to more than 800 businesses and individuals locally and worldwide. And over 20 million have been sold. Little Green Panda's latest products include home compostable coffee cups designed to disappear like a piece of fruit in 90 days, leaving no trace behind and home compostable coffee cutlery made from upcycled coffee grounds.

Manon's entrepreneurial and innovative spirit has driven the exponential growth of Little Green Panda from humble beginnings to a start-up that is reshaping the future of the planet and empowering businesses to take a stand against single use plastic.

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