

CREATE A VIDEO TO PROMOTE YOUR STRENGTHS



Overview

Being able to present yourself in a technologically professional manner is a skill required for roles and positions you may seek in the future, such as a graduate nurse. So, in this project you will create a 10-minute video pitch using Adobe Rush that displays these skills and communicates your individual strengths to prove why you are the best candidate for the job. You will be supported to do this by working on activities in class in addition to your own self-study. Ultimately, your video may be a resource you can return to when applying for roles after graduation.

Adobe Rush will support your work as it enables you to simply create professional and engaging video presentations on your mobile phone or on your desktop.

You will present your video via a YouTube link. Please note that videos submitted via YouTube will be accessible and potentially shared by anyone with the link.

Supporting tools and resources

- [Student sample 1](#)
- [Students sample 2](#)
- [Student sample 3](#)
- Assessment Criteria
- Storyboard Template
- [Adobe Rush](#)
- Adobe Creative Cloud Express

Student steps

- 1 (30 min) Read over these instructions and other learning materials about this task. Prepare any outstanding questions/clarifications related to the task.
- 2 (60 min) Access and download Adobe Rush to your phone or device and review [Adobe's instructions](#) for using the program. Review material in relation to making a video pitch for a job interview that has been provided to you or sourced yourself.
- 3 (2 hours) Attend the tutorial class and actively participate in:
 - Discussions about technology literacy
 - Accessing Adobe Rush
 - Considerations for making a professional job application video
 - Creating the beginning of your video pitch storyboard – the storyboard should be aligned with the assessment rubric and dot points below.
 - Seeking feedback from your educator on your storyboard and ideas
 - Asking questions/clarifications about the video pitch assessment and storyboard
- 4 (3 hours) In your own time outside of class you will complete your video pitch storyboard, record your video and edit the final version.

Your pitch should include:

- Introduction to your video – Who you are, what job/organisation you are presenting your video for and why
- Two specific career aspirations and how these relate to the role you are applying for
- Example of a challenge you have experienced on placement and how you managed
- Two unique strengths that you bring to the role and explain relevance to the role you are applying for
- What are the biggest challenges you foresee in your first year of being a registered nurse and what strategies could assist to navigate this challenge?

Considerations:

- Ensure you wear professional dress when presenting and record in a professionally appropriate environment.
- Ensure you use appropriate technology to support your recording e.g., devices, recording programs and sound.

5	Share your interview video pitch via YouTube and submit the link for assessing.
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