

Transcript

Title: Wesa Chau - 2021 Innovation Impact Award Finalist

Year: 2021

Audio/video for this transcript available from: <http://commons.swinburne.edu.au>



Wesa Chau is the Founder and CEO of Cultural Intelligence, a consulting firm that helps its clients embrace cultural diversity.

Wesa moved to Australia at the age of seven. Her initial struggles helped inform her belief that a lack of appreciation of culture is as much of a barrier as a lack of understanding of language.

During her time as a university student, Wesa was an active advocate for cultural diversity, including setting up the Federation for International Students.

After she graduated from Swinburne with a Masters in Business Management in 2012, she started Cultural Intelligence – educating organisations on the real advantages of engaging with culturally diverse audiences.

Wesa is also an active community organiser – including founding the group Resilience against Racism at the beginning of the pandemic to address growing racist attacks towards people of Asian appearance.

Wesa's approach to multiculturalism -showing that the best way ahead is diversity and understanding - is an exceptional example of how we should build a better world together

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