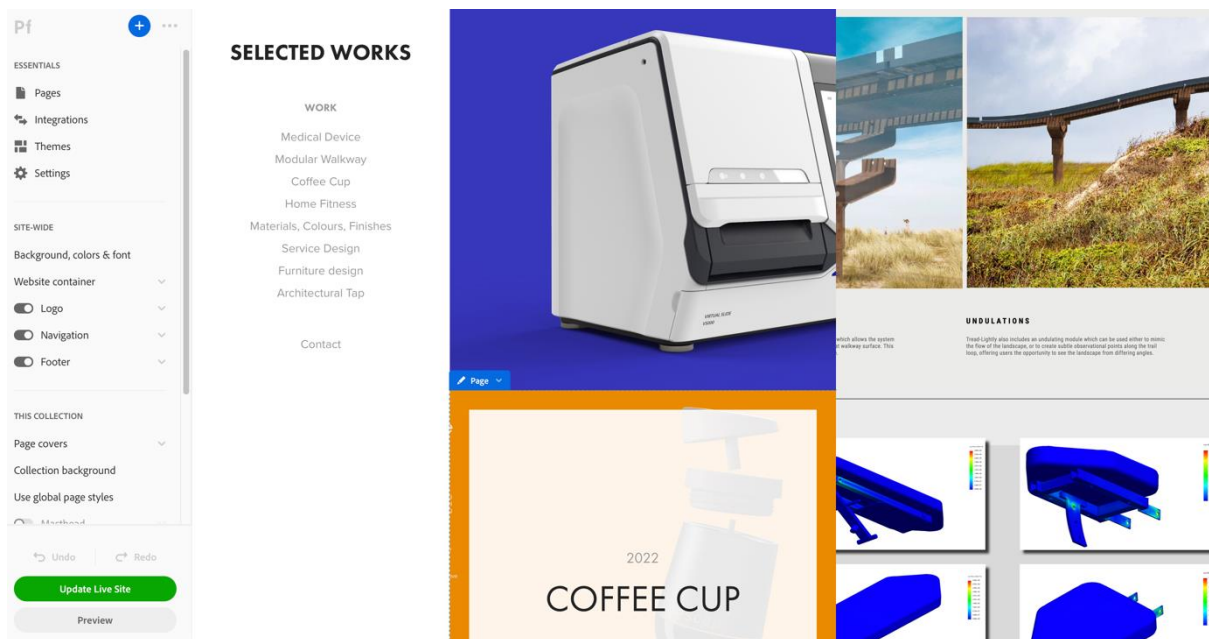# Guide for creating a draft portfolio

Who are you? What is your design identity?

Your portfolio doesn't just show examples of your work, it communicates your professional design identity. It is important to think about the identity you want to communicate at the outset of creating your portfolio. This will also help shape your approach to the projects you'll do in this unit.

Task

Use Adobe Portfolio to collect examples of your work which we'll use to reflect on identity.

The goal of this task is to **collect and present your existing work with minimum effort**. In short to create a portfolio before your actual portfolio. Why? We know from experience that you will get caught up in designing your layout and template and forget to audit existing work and consider how that positions your professional identity.
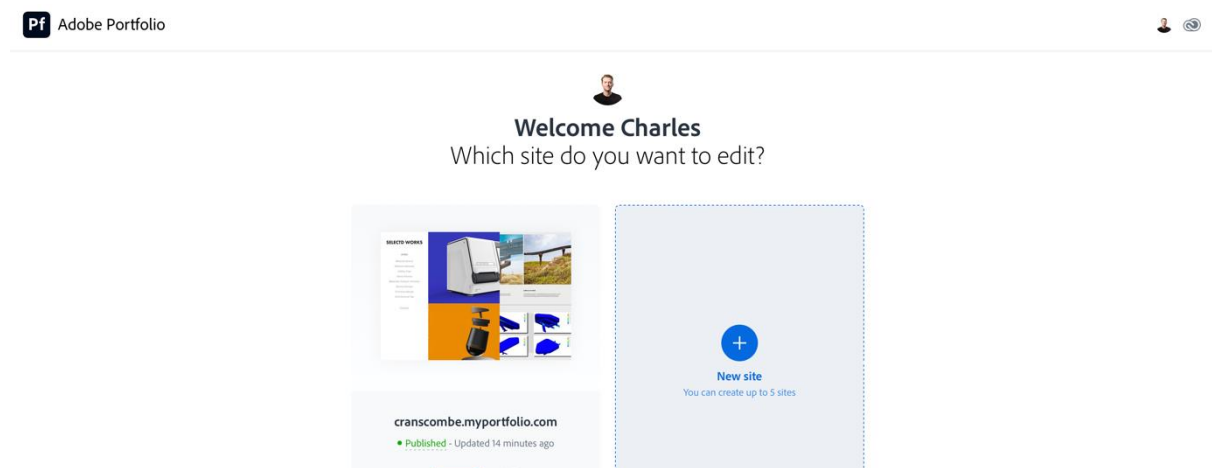
Goals

- Create a portfolio page with examples of work from previous projects.
- Share your page and give (and receive) feedback on your work.
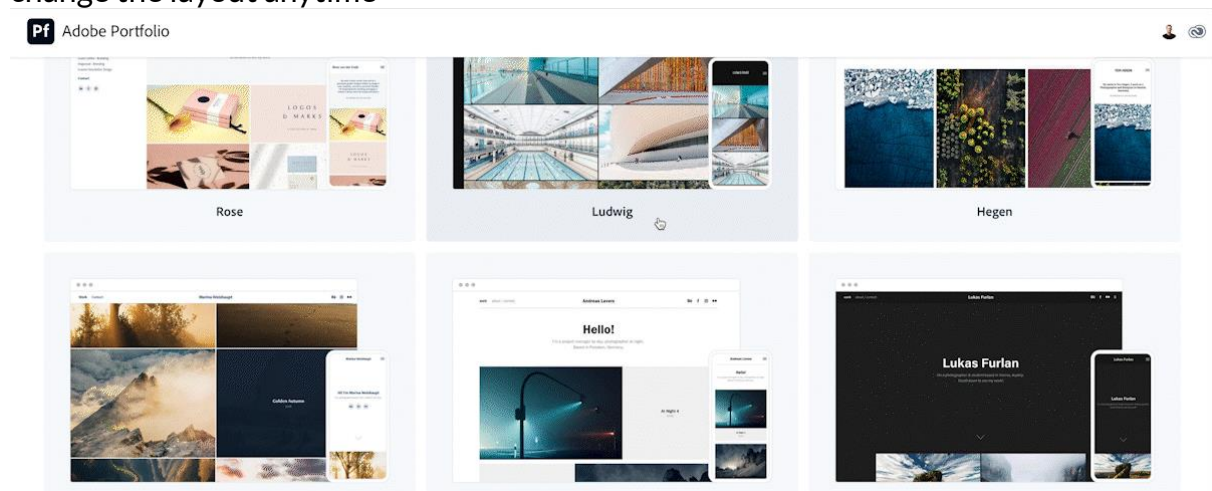- Identify any gaps to be addressed over the course of this unit

How?

Follow the steps below to access Adobe Portfolio and begin compiling your work
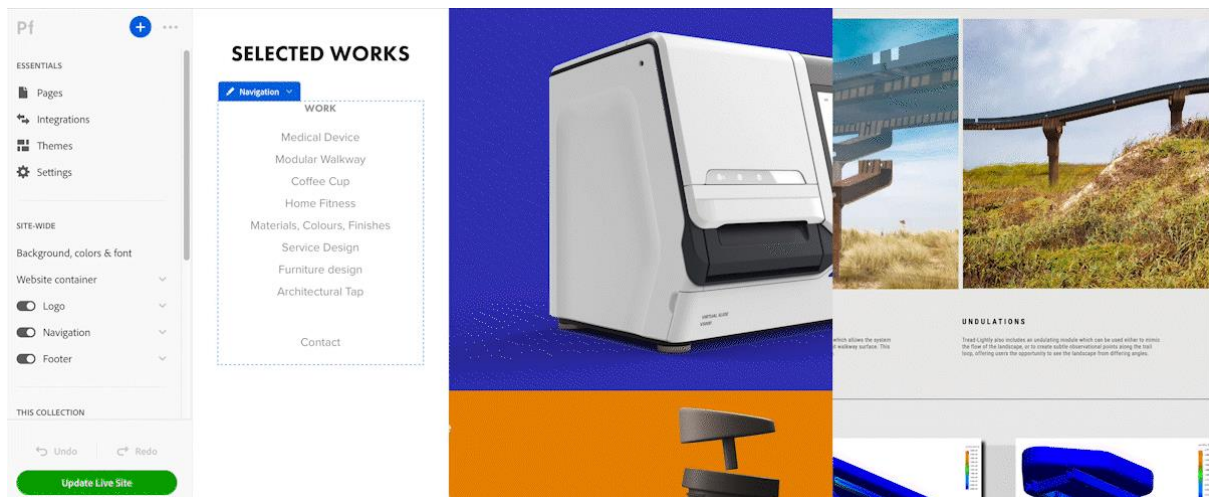
1. Go to Adobe portfolio and log in using your Swinburne ID and password

2. Start a new site and select a layout. Don't agonise over this decision as you can change the layout anytime

3. Begin uploading content. Look for the "+" icon to then upload images

But what content? For the purpose of this exercise, I recommend using screenshots taken from your project folios. There is one caveat - avoid using screenshots in your final portfolio document.

In essence you just need 1 or 2 images that are indicative of the project and skills embodied in your work. Check out my example if you are struggling for inspiration.

4. Once you have added your work (6 projects or examples minimum!), you can preview and publish the page using the buttons on the bottom right

Well done! you just created a rough draft of your portfolio. Now it's time to think about what it says about you.

5. Outline your identity. Describe your unique qualities as a designer. What sets you apart from the competition? What type of design projects are you best at? Answer these questions in a couple of sentences using the Portfolio Plan Template. Having answered those questions, take another look at your draft portfolio. Based on what you see, fill out the remaining sections of the template.

6. Share, Reflect and give feedback. Share a link to your site along with your identity via you LMS. This feedback will form the basis for a class activity where we reflect on work and share advice on proceeding with your final portfolio document.

Example portfolio:

https://cranscombe.myportfolio.com/