



## STEMM Infographic 2021 Video Judging Criteria

Presenter name:		
Presentation title:		
Criteria		Score
<b>Content:</b> <ul style="list-style-type: none"> <li>STEMM</li> <li>Source</li> </ul>	<ul style="list-style-type: none"> <li>STEMM content is accurate and supported by evidence.</li> <li>If the topic chosen has controversy or uncertainty around it, then the presentation must acknowledge the opposing views.</li> <li>Logical progression from STEMM to impact</li> </ul>	___/10
<b>Content:</b> <ul style="list-style-type: none"> <li>Data Visualisation</li> <li>Impact</li> </ul>	<ul style="list-style-type: none"> <li>Need for solution is stated</li> <li>STEMM applied in a new and unique way (some element of innovation in research).</li> <li>Infographic is evidence-based; compelling</li> <li>Data visualizations present accurate relationships between elements.</li> <li>Appearance (e.g., layout organization, font(s), graphics, colour scheme,) is appealing.</li> <li>Scope and scale of Sustainability impact communicated. Real-world feasibility outlined (including limitations).</li> </ul>	___/15
<b>Clarity</b>	<ul style="list-style-type: none"> <li>Key terms explained</li> <li>Language appropriate for an adult audience</li> <li>Presentation well-structured, so that viewers can follow and are left with an understanding of the STEMM topic and impact</li> </ul>	___/10
<b>Delivery</b>	<ul style="list-style-type: none"> <li>Tone of voice</li> <li>Energy and flow</li> <li>Accuracy (lack of mistakes)</li> <li>Pizazz: Creativity, Originality, Charisma</li> <li>Video editing: clever cuts to help the viewers focus on key points, images, slides, headshots, etc.</li> <li>Video quality: audio and visual quality to a standard where the competitor can be clearly heard and/or seen.</li> </ul>	___/15
<b>Deductions:</b>	Over time (more than 30 s)	-5 each
<b>Total Mark</b>		___/50
<b>Comments:</b>		