

Transcript

Title: Nicole Lamond - 2021 Innovation Impact Award Finalist

Year: 2021

Audio/video for this transcript available from: <http://commons.swinburne.edu.au>



Nicole Lamond is the CEO and Founder of the fair-trade companies Universal Village and Eloments.

By the time Nicole first arrived at Swinburne as a Business Administration student, Universal Village was already firmly established as an organic herbal tea brand committed to a living wage for all.

Businesses with an ethical purpose like this were a rarity twenty two years ago, which makes the success of her Qi Tea brand even more impressive – being one of the first to be ranged by Woolworths Supermarkets and stocked by major retailers Australia-wide.

Nicole has taken her ethical purpose, plus what she has learned in Swinburne’s courses to not only grow the Universal Village business, but also launch Eloments - a range of vitamin-enriched herbal and green teas.

Nicole’s innovative, ethics-centered approach to business, an approach that cares for the planet as well as improving the economic wellbeing and physical health of everyone her brands touch is why we are celebrating her achievements tonight.

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