

CREATE A PEOPLE ANALYTIC DASHBOARD FOR MANAGERS

Educational Level:

Higher Education, Post-graduate

Subject Area (s)

Human Resource Management



Rubric

| | High Distinction | Distinction | Credit | Pass | Unsatisfactory |
|---------------------------|--|---|---|---|---|
| Quality of Visualisations | The visualisations are highly informative and convey a clear message. The type of visualisation, such as a bar chart or scatterplot, is optimal for the data that is being presented. The visualisations are uncluttered, well-spaced, and they present an appropriate | The visualisations are generally informative and conveys a reasonably clear message. The type of visualisation, such as a bar chart or scatterplot, is appropriate for the data that is being presented. The visualisation is reasonably uncluttered, | The visualisations are reasonably informative and conveys a fairly clear message. The type of visualisation, such as a bar chart or scatterplot, is somewhat appropriate for the data that is being presented. The visualisations are generally well- | The visualisations are somewhat unclear in the message they are trying to convey. The type of visualisation, such as a bar chart or scatterplot, is not always appropriate for the data that is being presented. The features, such as the colour scheme and type | The visualisations are unclear in the message they are trying to convey. The type of visualisation, such as a bar chart or scatterplot, is inappropriate for the data that is being presented. The features, such as the colour scheme and type of marker, are poorly |

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| | amount of detail. The features, such as the colour scheme and type of marker, are visually striking and follow a consistent theme. The axes of the visualisations are properly labelled. | well-spaced, and it presents the right amount of detail. The features, such as the colour scheme and type of marker, are visually pleasing and generally follow a consistent theme. The axes of the visualisation are labelled. | presented. The features, such as the colour scheme and type of marker, are acceptable and follow a somewhat consistent theme. Most of the axes of the visualisation are labelled. | of marker, are poorly considered and may be inconsistent. The visualisations may contain inappropriate elements, such as the value field buttons. Many of the axes of the visualisation are not labelled. | considered and/or inconsistent. The visualisations contain inappropriate elements, such as the value field buttons. The axes of the visualisation are unlabelled. |
| Digital Literacy | The implementation of the dashboard is managed extremely effectively. The features of the software package are cleverly utilised to deliver interactivity in the dashboard, such as the ability to drill-down into data. The visualisations are presented in a highly organised manner, and the interface offers a positive and intuitive user experience. | The implementation of the dashboard is managed very well. The features of the software package are utilised to deliver interactivity in the dashboard, such as the ability to drill-down into data. The visualisations are presented in an organised manner, and the interface offers a generally positive user experience. | The implementation of the dashboard is managed fairly well. The features of the software package are utilised to deliver some interactivity in the dashboard. The visualisations are reasonably well organised, and the interface offers a satisfactory user experience. | The implementation of the dashboard is acceptable. The dashboard has limited interactivity, and it offers mainly a static presentation of information. The visualisations are somewhat well organised, and the interface offers an acceptable user experience. | The implementation of the dashboard is poorly delivered. The dashboard has extremely limited or no interactivity, and it offers mainly a static presentation of information. The visualisations are poorly organised, and the interface offers a sub-par user experience. |
| Teamwork | Identification of the indicators of employee wellbeing was selected from an extensive and strong list developed collaboratively within the team. The approach to creating visualisations was highly collaborative, culminating in a | Identification of the indicators of employee wellbeing was selected from a solid list developed collaboratively within the team. The approach to creating visualisations in excel involved all team members, culminating in a list of questions to seek | Identification of the indicators of employee wellbeing was selected from a simple list developed within the team. The approach to creating visualisations in Excel included the ideas of at least two members, culminating in a couple of | The team divided tasks between themselves and worked independently to identify wellbeing indicators, create visualisations, gain feedback, and create the dashboard. | Only one or two team members contributed to the project. |

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| | <p>constructive list of questions to seek feedback on. Input into the dashboard creation was collaborative and each member tested it to make improvements before submission.</p> | <p>feedback on. Input into the dashboard creation was collaborative and each member tested it to make improvements before submission.</p> | <p>questions to seek feedback on. The creation of the dashboard was completed by one or two members while the testing of the dashboard was completed by other members. Little evidence of improvements made through this process.</p> | | |
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 Associate Professor Timothy Bednall & Dr Wahed Waheduzzaman